

Mercedes-Benz StarRewards Program Overview



To show our appreciation for traditional mechanical and collision shops like you who choose Mercedes-Benz Genuine Parts, we are excited to present to you the Mercedes-Benz StarRewards program. This online program provides rewards to qualified Independent Repair Facilities (IRFs) for purchasing Mercedes-Benz Genuine Parts through authorized Mercedes-Benz dealerships.

Once you have successfully registered and been approved for the program on the Mercedes-Benz StarRewards site, you will be eligible for the ongoing loyalty program which runs each quarter. Once the quarter is over, you claim your rewards, and a rewards card will be sent to you. As you earn more dollars, they will be added to the card.

In addition to the quarterly loyalty programs, you also are eligible for various bonus and campaign & recall programs throughout the year, allowing you to earn even more rewards dollars. You don't have to do anything to participate in new programs – you are already registered! You will be notified when a new program begins.

Please consult “Terms and Conditions” at www.MBStarRewards.com for full program rules and eligibility. Program rules are subject to change.

Why Participate?

- Earn rewards right away, with your first purchase of an eligible mechanical or body part
- The more purchases you make, the more rewards dollars you will earn
- Earn bonus rewards through specific part purchases and campaign & recall referral programs
- Effort is minimal, simply enroll online, purchase eligible parts, and claim your rewards at the end of each quarter

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For official program rules, please visit MBStarRewards.com.



- A debit card will be sent to you after your first program, and it will be reloaded as you earn more dollars in future programs
- To make it even simpler, you will be sent timely email reminders when the program quarter starts and ends, and when to claim rewards

Tiers

- We've heard you and you can now earn rewards on your very first purchase each quarter – there are no spending targets
- You will earn rewards based on your spending in different purchase tiers, the more you spend, the more you earn
- New or Returning IRFs (no purchase in last 2 years):
 - Must purchase at least \$200 of Mercedes-Benz Genuine Parts during the current quarter
 - Will then be eligible to participate in the following quarter

Participation

- Go to www.MBStarRewards.com
- Agree to the terms and conditions
- Complete the enrollment form, including an email address
- Once you are registered, you can track your purchases and rewards in a dashboard on the site
- You will receive emails throughout the program, including a reminder email if you have 45 days to claim their reward after the program ends
- Once the reward is claimed, you will be sent a debit card pre-loaded with the rewards dollars that you earned to spend as you please
- As you participate in future programs, rewards will be loaded directly onto the same debit card
- Qualified IRFs are limited to single-store, traditional mechanical and collision shops

Questions

For program information or website questions, please email program headquarters at support@MBStarRewards.com or call 1-855-478-STAR (7827).

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