



Mercedes-Benz StarRewards Program Overview

To show our appreciation for Independent Service Providers who choose Genuine Mercedes-Benz parts, we are introducing the Mercedes-Benz StarRewards program. This online program provides rewards to qualified Independent Service Providers (ISPs) for purchasing Genuine Mercedes-Benz Parts through authorized Mercedes-Benz dealerships - the more you purchase, the more you earn!

Once you have successfully registered with the Mercedes-Benz StarRewards site, you will be eligible for the ongoing loyalty program which runs each quarter. Once the quarter is over, you claim your rewards, and get a rewards card sent to you. As you earn more dollars, they will be added to the card.

Mercedes-Benz will add more purchase programs throughout the year, allowing you to earn more rewards dollars. You don't have to do anything to participate in new programs – you are already registered! You will be notified when a new program begins.

Please consult “Terms and Conditions” at www.MBStarRewards.com for full program rules and eligibility. Program rules are subject to change.

Why Participate?

- The more purchases you make, the more rewards dollars you can earn
- You can be in 2 programs at the same time – making your purchases earn you even more!
- Effort is minimal, simply enroll online, purchase eligible parts, and claim your rewards at the end of the program
- A debit card will be sent to you after your first program, and it will be reloaded as you earn more dollars in future programs
- To make it even simpler, you will be sent timely email reminders when the program quarter starts and ends, and when to claim rewards

Goals

Mercedes-Benz sets purchase target goals for each ISP; as you purchase parts and meet each of your target goals, your rewards increase. Purchase goals are set for you based on previous quarterly Genuine Mercedes-Benz Parts purchases.

- Reach Target 1: meet your goal and receive 1% of your purchase amount as a reward
- Reach Target 2: exceed your Target 1 goal by 5% to 9.99% and receive 2% of your purchase amount as a reward
- Reach Target 3: exceed your Target 1 goal above 10% and receive 3% of your purchase amount as a reward
- New or Returning ISPs (no purchase in last 2 years):
 - Must purchase at least \$200 of Genuine Mercedes-Benz Parts during the current quarter
 - Will then be eligible to participate in the following quarter





Participation

To participate, all you need to do is:

- Go to www.MBStarRewards.com
- Agree to the terms and conditions
- Complete the enrollment form, including an email address
- Once you are registered, your target goals can be seen in a dashboard on the website
- As you make purchases, you will be able to track your progress to the target goal as you make Genuine Mercedes-Benz Parts purchases during the program
- You will receive emails throughout the program, including a reminder email if you have 45 days to claim their reward after the program ends
- Once the reward is claimed, you will be sent a debit card pre-loaded with the rewards dollars that you earned to spend as you please
- As you participate in future programs, rewards will be loaded directly onto the same debit card
- Qualified ISPs are limited to single-store, traditional mechanical and collision shops.

Questions

For program information or website questions, please email program headquarters at support@MBStarRewards.com or call 1-855-478-STAR (7827).

